

# GIOIELLI DI VALENZA S.P.A.

## Unipersonale

Via Vittorio Veneto  
15048 Valenza (AL)  
Tel: 0131530255  
P.IVA 01520470061  
PEC: gioiellidivalenzasrl@legalmail.it



## Privacy Policy concerning the processing of personal data pursuant to articles 13-14 of (EU) Regulation 2016/679

**Data subject: WEB customers.**

GIOIELLI DI VALENZA S.P.A. Unipersonale in its capacity of Data Controller with regard to the processing of your personal data pursuant to (EU) Reg. 2016/679 (hereinafter the 'GDPR'), hereby informs you that the said regulation protects data subjects with regard to the processing of their personal data and that the said processing will take place in a fair, lawful, transparent manner which protects your privacy and your rights.

Your personal data will be processed in accordance with the terms of the above legal provisions and the confidentiality obligations contained therein.

In addition, the Data Controller may obtain knowledge of special categories of data, as follows: Internet access log files. Personal data in these special categories are processed in compliance with art. 9 of the GDPR.

Purposes and legal basis of processing: specifically, your data will be processed for the following purposes, relating to the fulfilment of legal or contractual obligations:

- After sales support;
- Historical filing system of customer invoices;
- Clients management;
- Managing of controversy;
- legal compliance with regard to taxation and accounting;
- Current legal requirements;
- Order management;
- Quality Management;
- Repair request management.

Further to your consent, your personal data may be used for the following purposes:

- 1) loyalty activities - to allow the customer to access the initiatives related to the service;
- 2) direct marketing activities, such as the sending - also by e-mail, SMS and MMS - of advertising material and communications with informative and / or promotional content in relation to products or services provided and / or promoted by the Data Controller or by its business partners, including free gifts and samples;
- 3) individual or aggregate profiling and market research activities aimed, for example, at the analysis of consumption habits and choices, at producing statistics on them or at evaluating the degree of satisfaction of the products and services offered;
- Fidelity card;
- Newsletter.

Your contribution of data is optional with regard to the abovementioned purpose, and any refusal of consent will not affect the continuation of the relationship or the congruency of the processing.

Processing procedures. Your personal data may be processed by the following ways:

- Using electronic calculators running self-managed softwares or directly engineered;
- Creation of profiles concerning clients, suppliers and consumers;
- Manual personal data processing with paper filing system;
- computer processing;
- processing data collected by third parties.

All data are processed in compliance with the procedures specified in articles 6 and 32 of the GDPR and with the adoption of the appropriate security measures required.

Your data will only be processed by persons specifically authorised by the Data Controller, and specifically by the following categories of authorized persons:

- Administration office;
- Marketing office;
- Programmers and Analysts;
- purchase department;
- Shops employees;
- Web offices.

Disclosure. Your data may be disclosed to external entities for the correct management of the relationship and specifically for the following categories of Recipients, including all the duly designated Data Processors:

- Amazon Web Services;
- banks and lenders;
- Companies responsible for IVA refund of non-resident foreign citizens not domiciled in the EU;
- consultant and freelance professionals, also working as firms;
- Google Analytics;
- Public/private subjects whose data transmission is mandatory or necessary in compliance with regulations or functional to the relationship management;
- Freight Forwarders and Logistics Companies;
- Companies charged with checking economic solvency.

Dissemination. Data may be disseminated through:

- by the product packaging.

Subject to the absolute ban of the dissemination of data which may reveal your state of health.

Your personal data may also be transferred, only for the aforesaid purposes, to the following countries:

- EU countries;
- The United Kingdom.

Data Storage Period. In accordance with the principles of lawfulness, limitation of purpose and minimisation of data, pursuant to art. 5 of the GDPR, the data storage period for your personal data is:

- set for a timing not larger than the one which implies its purpose achievement, given the aim to collect data, and collected and processed for the execution and fulfillment of contract purposes;
- set for a timing not larger than the supplied services fulfillment;
- established as a period of time not exceeding the purposes for which the data were collected and processed and complying with the compulsory times required by law.

Cookie management: in case you have doubts or concerns about the use of cookies you can always intervene to prevent the setting and reading, for example by changing the privacy settings in your browser in order to block certain types.

Since each browser - and often different versions of the same browser - also differ significantly from each other if you prefer to act independently through the preferences of your browser, you can find detailed information about the procedure required in the guide of your browser. For an overview of the most common browsing modes, please visit [www.cookiepedia.co.uk](http://www.cookiepedia.co.uk).

Advertising companies also allow you to opt out of receiving targeted ads, if desired. This does not prevent the setting of cookies, but interrupts the use and collection of some data by these companies.

For more information and cancellation options, visit [www.youronlinechoices.eu/](http://www.youronlinechoices.eu/).

Data Controller: the Data Controller, as defined by the Law, is GIOIELLI DI VALENZA S.P.A. Unipersonale (Via Vittorio Veneto, 15048 Valenza (AL), VAT no. 01520470061, contactable as follows: e-mail [privacy@gioiellidivalenza.com](mailto:privacy@gioiellidivalenza.com), telephone 0131530255) in the person of Davide Maggi.

The Data Protection Officer (DPO) designated by the Data Controller pursuant to art. 37 of the GDPR is:

- Alessandro Simonassi (contact details: at the company headquarters).

You are entitled, by application to the Data Processor, to obtain the erasure (right to be forgotten), restriction, updating, rectification and portability of your personal data, to object to their processing, and in general to exercise all your rights under articles 15, 16, 17, 18, 19, 20, 21 and 22 of the GDPR.

You may also examine whenever you like the updated version of the present report by connecting to the following web site <https://www.privacylab.it/informativa.php?09686344129&lang=en>.

### Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her exist, regardless of their being already recorded, and disclosure of such data in intelligible form, and the right to lodge a complaint with the supervisory authority.

2. The data subject has the right to be informed of:

- a. the source of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied if the data are processed by electronic devices;
- d. the identification data concerning the Data Controller, the Data Processors and the representative designated as per article 5, comma 2;
- e. the entities or categories of entity to whom or which the personal data may be disclosed and who or which may get to know said data as designated representative in the State's territory, as data processors or as persons in charge of the processing.

3. The data subject is entitled to obtain:

- a. the updating, rectification or, where interested therein, integration of the data;
- b. the erasure, anonymisation or blocking of data that have been unlawfully processed, including data whose retention is not necessary for the purposes for which they were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were disclosed or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right that is to be protected;
- d. the portability of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

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## Data subject consent form

Data : ..... Place : .....

Name, Surname: .....

Do you consent to the processing of your personal data for the optional purposes set out below?

YES  NO 1) loyalty activities - to allow the customer to access the initiatives related to the service

YES  NO 2) direct marketing activities, such as the sending - also by e-mail, SMS and MMS - of advertising material and communications with informative and / or promotional content in relation to products or services provided and / or promoted by the Data Controller or by its business partners, including free gifts and samples

YES  NO 3) individual or aggregate profiling and market research activities aimed, for example, at the analysis of consumption habits and choices, at producing statistics on them or at evaluating the degree of satisfaction of the products and services offered

YES  NO Fidelity card

YES  NO Newsletter