

## Mazzer Luigi spa

Via Moglianese, 113  
30037 Gardigiano di Scorzè (VE)  
P.IVA 00165200270  
PEC: mazzer@pec.mazzer.com



### Privacy Policy concerning the processing of personal data pursuant to articles 13-14 of (EU) Regulation 2016/679

#### Data subject: customers.

Mazzer Luigi spa in its capacity of Data Controller with regard to the processing of your personal data pursuant to (EU) Reg. 2016/679 (hereinafter the 'GDPR'), hereby informs you that the said regulation protects data subjects with regard to the processing of their personal data and that the said processing will take place in a fair, lawful, transparent manner which protects your privacy and your rights.

Your personal data will be processed in accordance with the terms of the above legal provisions and the confidentiality obligations contained therein.

Purposes and legal basis of processing: specifically, your data will be processed for the following purposes, relating to the fulfilment of legal or contractual obligations:

- Activities schedule;
- After sales support: for commercial questions or technical assistance. Also using the IoT application to analyze machine usage data.;
- Clients management;
- Detection of the degree of customer satisfaction;
- legal compliance with regard to taxation and accounting;
- Historical filing system of customer invoices;
- Managing of controversy;
- Quality Management.

Your data will also be processed for the following purposes relative to the performance of measures connected to contractual or preliminary obligations:

- Management of IoT systems;
- Purpose of contacting for pre-contractual phases;
- Sales through TV or web;
- Sending B2B periodic newsletter.

For the purposes of the aforesaid processing, the Data Controller may obtain knowledge of special categories of data, as follows: Altri dati personali particolari. Personal data in these special categories are processed in compliance with art. 9 of the GDPR.

Processing procedures. Your personal data may be processed by the following ways:

- Using electronic calculators running self-managed softwares or directly engineered;
- using electronic calculators running softwares managed by third parties;
- Creation of profiles concerning clients, suppliers and consumers;
- data collection in public places or places open to the public;
- data collection via cards, coupons and questionnaires.;
- Manual personal data processing with paper filing system;
- contract data processing by third parties;
- computer processing.

All data are processed in compliance with the procedures specified in articles 6 and 32 of the GDPR and with the adoption of the appropriate security

measures required.

Your data will only be processed by staff specifically authorised by the Data Controller, and specifically by the following categories of staff:

- Administration office;
- ICT;
- Marketing office;
- Product Manager;
- Sales Office;
- Technical Office.

Disclosure. Your data may be disclosed to external entities for the correct management of the relationship and specifically for the following categories of Recipients, including all the duly designated Data Processors:

- banks and lenders;
- consultant and freelance professionals, also working as firms;
- Freight Forwarders and Logistics Companies;
- Public/private subjects whose data transmission is mandatory or necessary in compliance with regulations or functional to the relationship management.

Distribution: Your personal data will not be distributed in any way.

Your personal data may also be transferred, only for the aforesaid purposes, to the following countries:

- EU countries: regarding the database and the machines - that manage the IoT application - hosting.

Data Storage Period. In accordance with the principles of lawfulness, limitation of purpose and minimisation of data, pursuant to art. 5 of the GDPR, the data storage period for your personal data is:

- 12 months pursuant to the Provision of 24 February 2005 by the Authority for the Protection of Personal Data [1103045];
- 5-10 years pursuant to art. 2948 civil code which provides for the 5-year prescription for periodic payments; art. 2220 civil code which provides for the preservation of accounting entries for 10 years; art. 22 of the D.P.R. September 29, 1973, No. 650.;
- In compliance with the terms prescribed by the law for the type of activity and in any case up to the withdraw of the consent or until the exercise of the right of opposition, in accordance with the Prov. General of 05/15/13; art. 21 EU Reg. 2016/679.

Cookie management: in case you have doubts or concerns about the use of cookies you can always intervene to prevent the setting and reading, for example by changing the privacy settings in your browser in order to block certain types.

Since each browser - and often different versions of the same browser - also differ significantly from each other if you prefer to act independently through the preferences of your browser, you can find detailed information about the procedure required in the guide of your browser. For an overview of the most common browsing modes, please visit [www.cookiepedia.co.uk](http://www.cookiepedia.co.uk).

Advertising companies also allow you to opt out of receiving targeted ads, if desired. This does not prevent the setting of cookies, but interrupts the use and collection of some data by these companies.

For more information and cancellation options, visit [www.youronlinechoices.eu/](http://www.youronlinechoices.eu/).

Data Controller: the Data Controller, as defined by the Law, is Mazzer Luigi spa (Via Moglianese, 113 , 30037 Gardigiano di Scorzè (VE); VAT number: 00165200270) in the person of Giovanni Mazzer.

You are entitled, by application to the Data Controller, to obtain the erasure (right to be forgotten), restriction, updating, rectification and portability of your personal data, to object to their processing, and in general to exercise all your rights under articles 15, 16, 17, 18, 19, 20, 21 and 22 of the GDPR.

You may also examine whenever you like the updated version of the present report by connecting to the following web site <https://www.privacylab.it/informativa.php?14527375497&lang=en>.

**Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject**

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her exist, regardless of their being already recorded, and disclosure of such data in intelligible form, and the right to lodge a complaint with the supervisory authority.

2. The data subject has the right to be informed of:

- a. the source of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied if the data are processed by electronic devices;
- d. the identification data concerning the Data Controller, the Data Processors and the representative designated as per article 5, comma 2;
- e. the entities or categories of entity to whom or which the personal data may be disclosed and who or which may get to know said data as designated representative in the State's territory, as data processors or as persons in charge of the processing.

3. The data subject is entitled to obtain:

- a. the updating, rectification or, where interested therein, integration of the data;
- b. the erasure, anonymisation or blocking of data that have been unlawfully processed, including data whose retention is not necessary for the purposes for which they were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were disclosed or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right that is to be protected;
- d. the portability of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.